



# Win

**TAKE YOUR SEASONAL TOURISM  
OFFERINGS TO THE NEXT LEVEL WITH  
FUNDING FROM AUCKLAND AIRPORT**

**Four prizes of \$25k on offer to businesses developing  
innovative seasonal tourism itineraries and experiences.**



Auckland Airport is excited to announce the 4 Seasons 5 Senses 2015 Business Development Awards.

These awards recognise and support businesses who bring the 4 Seasons, 5 Senses proposition to life. We are looking for the development of innovative programmes that improve seasonal travel in the premium and special interest market in Asia.

Four prizes of \$25,000 each are up for grabs, and the competition is open to New Zealand tourism operators, Regional Tourism Organisation, or organisations with the ability to deliver on the proposed business plan and programme.

Judged by an independent panel of Asian experts and a team from Auckland Airport, the winning award entries will be those that demonstrate how your business could grow to the next level through innovation, research, unique stories, in-market development and digital promotion.

For more information on how you can be involved and the terms and conditions, visit [www.asiasummit.co.nz](http://www.asiasummit.co.nz)

Entry is via an approx 2,000 word business plan, and all entries must be received by June 30th 2015 at 5.00pm.